



Vijay Nicole Imprints Pvt Ltd

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**BOOK PROPOSAL FORM**

Date: \_\_\_\_\_

Dear Author,

Please let us know more about your project by completing the questionnaire in all details. We would appreciate use of additional sheets wherever necessary.

**Manuscript Details**

<b>a. Title</b>
<b>b. Length of Manuscript</b> <ul style="list-style-type: none"><li>▪ Approximate number of pages _____ No. of chapters _____</li><li>▪ Handwritten/Typed/Word-processed (please tick)</li><li>▪ Would it be possible for you to provide us the manuscript on a word-processed floppy? Yes/No</li></ul>
<b>c. Number of Illustrations</b> Line _____ Halftones _____ Colour _____
<b>d. Status</b> <ul style="list-style-type: none"><li>▪ Conceived/ Synopsis and chapter contents ready/ Some chapters ready/Complete manuscript ready (please tick)</li><li>▪ If manuscript is not complete, number of chapters ready _____</li><li>▪ Expected date of completion of the entire manuscript _____</li></ul>

**e. Synopsis** (Please attach a separate sheet, if required)

**f. Salient Features**

**g. Chapter Contents**

(Please attach a separate sheet giving the detailed contents including subheadings and topics covered, if required.)

**Competition**

Please list the major books that will compete with yours in the table given below:

Title	Author(s)	Publisher	Year of Publication	Price

In the table given below, please give an objective comparison of the books listed above in relation to your proposal (attach a separate sheet, if required).

Title	Strengths	Weaknesses

**Market Information**

Please give below the readership/market for which you have designed your book, specifying what the primary and secondary market would be.

**a. Textbook**

- Level: School/Polytechnic/Undergraduate/Postgraduate (please tick)
- Course(s) offered

Name of the Course	Length of Course	Institutions where Taught

- Please specify the syllabi referred to while designing the manuscript.

<ul style="list-style-type: none"> <li>▪ To what extent does your manuscript meet the syllabi requirement?</li> </ul>
<ul style="list-style-type: none"> <li>▪ What are the courses/markets for which your book could serve as a reference?</li> </ul>
<ul style="list-style-type: none"> <li>▪ Would the availability of supplementary material like a Solutions Manual or Teacher's Manual add value to the book. Yes/No If yes, are you planning to develop one? Yes/No</li> </ul>

**b. Professional/Reference Book**

In the table given below, indicate the academic/professional courses for which your book would serve as a reference:

Name of the Course	Level (UG/PG/Executive Programmes)	Institutions Where Taught

**c. General Book**

What are the markets for which your book would serve as a reference?

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**Market Information (Export)**

<ul style="list-style-type: none"> <li>▪ In which country(ies), besides India, will the book have a particular sales appeal and why?</li> </ul>
<ul style="list-style-type: none"> <li>▪ Can you list specific universities and/or persons who may be receptive of the book?</li> </ul>

**Marketing Strategy**

What would be the marketing strategy for a book such as yours? (A little extra time spent in

answering this question will be highly appreciated.)

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**Reviewer Information**

The publishers may sometimes experience difficulty in locating an appropriate reviewer. Please list below the names and addresses of two competent persons who, in your opinion, can give a meaningful evaluation of the manuscript.

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**Price and Sales**

▪ What in your opinion would be the ideal price for your book?
▪ What is your estimate of annual sales at this price?

**Author Information**

▪ <b>Name in Full</b> (Family Name First)	
▪ <b>Age</b>	
▪ <b>Present Position</b>	
▪ <b>Current Office Address</b>	▪ <b>Current Residence Address</b>
Email:	

<ul style="list-style-type: none"> <li>▪ <b>Academic Qualifications</b> (Starting from the latest achievement) (Please specify the names of the institutions where the Degrees have been obtained.)</li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Teaching Experience</b></li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Professional Experience</b></li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Membership of Associations/Societies</b></li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Contributions to Major Journals (National and International)</b></li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Books Published</b> (Title, Publisher and Year)</li> </ul>

Signature of Author(s) \_\_\_\_\_

\_\_\_\_\_



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